



Outer North East Community Committee

FACEBOOK Highlights

23 September 2019 – 10 January 2020

Since 23 September 2019 the Outer North East Community Committee Facebook page has **286 page 'likes'** (and currently has) **312 followers**.

This means that this is the 10th most popular Community Committee page.

There are two things to note in general:

'reach' is the number of people the post was delivered to

'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise.

For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

By far the most popular post since the 23 September 2019 was the posting regarding the Christmas bin collection schedule. The post has;

- **received 4 post clicks**
- **1 post share**
- **reached a total of 155 people**

The following are screenshots of the most popular three posts since the 23 September 2019. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place

The Christmas Bin Collection Schedule

122 people had this post delivered to them and it had 4 post clicks

Leeds City Council Outer North East Community Committee · 17 December 2019 at 09:28 · 🌐

Changes to bin collection days 22 December – 5 January
Collections will take place one day earlier or later than normal, with the exception of Monday 30 and Tuesday 31 December – when bins will be emptied on the usual scheduled day.

| If your normal bin day is... | Your Christmas collection days and dates will be... | |
|------------------------------|---|---------------------|
| Monday | Sunday 22 December | Monday 30 December |
| Tuesday | Monday 23 December | Tuesday 31 December |
| Wednesday | Tuesday 24 December | Thursday 2 January |
| Thursday | Friday 27 December | Friday 3 January |
| Friday | Saturday 28 December | Saturday 4 January |
| Saturday | Sunday 29 December | Sunday 5 January |

Please put your bin out by 7am on your collection day and bring in again as soon as possible after emptying.

Additional waste, recycling and reusable items can be taken to recycling centres. Open daily 8am-4pm. Closed Christmas Day, Boxing Day and New Year's Day.
www.leeds.gov.uk/xmasbins

Download the handy Leeds Bins app

No internet access? Your library, Community Hub or One Stop Centre can help

[/RecycleForLeeds](https://www.facebook.com/RecycleForLeeds)
[@RecycleForLeeds](https://www.instagram.com/RecycleForLeeds)
www.leeds.gov.uk/xmasbins

155 People reached · 5 Engagements

1 share

Like · Comment · Share

Performance for your post

155 People Reached

1 Likes, Comments & Shares

0 Likes | 0 On Post | 0 On Shares

0 Comments | 0 On Post | 0 On Shares

1 Shares | 1 On Post | 0 On Shares

4 Post Clicks

3 Photo views | 0 Link clicks | 1 Other Clicks

NEGATIVE FEEDBACK

0 Hide post | 0 Hide all posts
0 Report as spam | 0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd Place

Leeds Recycles

64 people had this post delivered, with 4 post clicks.

Leeds City Council Outer North East Community Committee
8 December 2019 ·

Leeds Recycles
13 November 2019 ·

Exclusive: we wanted our trusty followers to hear this first before it gets announced officially on Thursday - from tomorrow you can recycle pots, tubs, trays and cartons in your green bin!!! Keep an eye out for more details coming soon!!! 🍦🍦🍦🍦🍦

64 People reached 5 Engagements

1 share

Like Comment Share

Performance for your post

64 People Reached

1 Likes, Comments & Shares

| | | |
|---------|-----------|-------------|
| 0 Likes | 0 On Post | 0 On Shares |
|---------|-----------|-------------|

| | | |
|------------|-----------|-------------|
| 0 Comments | 0 On Post | 0 On Shares |
|------------|-----------|-------------|

| | | |
|----------|-----------|-------------|
| 1 Shares | 1 On Post | 0 On Shares |
|----------|-----------|-------------|

4 Post Clicks

| | | |
|---------------|---------------|----------------|
| 1 Photo views | 0 Link clicks | 3 Other Clicks |
|---------------|---------------|----------------|

NEGATIVE FEEDBACK

0 Hide post 0 Hide all posts

0 Report as spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



3rd Place

Leeds Homeshare

60 people had this post delivered.

 **Leeds City Council Outer North East Community Committee** ...
29 October 2019 · 🌐

HOMESHARE
Homeshare is about bringing two people together for peace of mind, support, company and helps to save money. If you have a spare room, Homeshare could be for you!

It certainly worked for Margaret. Margaret is 99 years old and has shared her home with Jon for over a year now. She enjoys playing scrabble with him and has the reassurance of him being in the house, especially overnight. She benefitted from the scheme so much that she asked for another sharer after ... [See more](#)



LEEDS.GOV.UK 

Leeds Homeshare
Homeshare provides support and companionship to an older person.

60 People reached **0** Engagements [Boost Post](#)

 Like  Comment  Share 

Performance for your post

60 People Reached

0 Likes, Comments & Shares 

| | | |
|----------------|------------------|--------------------|
| 0 Likes | 0 On Post | 0 On Shares |
|----------------|------------------|--------------------|

| | | |
|-------------------|------------------|--------------------|
| 0 Comments | 0 On Post | 0 On Shares |
|-------------------|------------------|--------------------|

| | | |
|-----------------|------------------|--------------------|
| 0 Shares | 0 On Post | 0 On Shares |
|-----------------|------------------|--------------------|

0 Post Clicks

| | | |
|----------------------|----------------------|---|
| 0 Photo views | 0 Link clicks | 0 Other Clicks  |
|----------------------|----------------------|---|

NEGATIVE FEEDBACK

0 Hide post **0** Hide all posts

0 Report as spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

